



## PROFILE

As a product designer, I focus my passion on creating human experiences that promote growth and enable organizations to put their best face forward. It isn't enough to make something that looks good—the purpose of my craft is to create digital products that delight, drive action, and generate results.

## CONTACT

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## EDUCATION


Graphic Design B.A. - May 2006  
Tabor College

## SKILLS

Interaction Design · UX Research ·  
Information Architecture · Usability ·  
User Experience · Product Design ·  
System Thinking · Communication ·  
Wireframing · Prototyping · Data-driven

## TOOLS

 Figma

 Adobe Creative Suite

 UserTesting.com

## EXPERIENCE

02/2022 - Present

### PRODUCT DESIGN LEAD

at *Handshake*

Leading design for our Content and Community team—driving user engagement on the new feed experience—results since launch include a 62% increase in time on feed and 8.5% increase in mobile sessions

Collaborate with cross-functional partners to solve complex problems—creating high impact on our user experience and the business

Working closely with Design Systems to evolve and improve our shared product design language

Partner with Design leadership to translate the company's long-term vision from words into pixels—creating over 100 high-fidelity screens

12/2020 - 02/2022

### SENIOR PRODUCT DESIGNER II

at *Redfin*

Led the design effort for our consumer app experience

Strategized and defined areas of opportunity to help users, differentiate our product, and impact business goals

Worked with Design Systems to expand and evolve our UI

Mentored product designers and interns

09/2019 - 12/2020

### LEAD PRODUCT DESIGNER

at *Visible, part of Verizon*

Strategized with key stakeholders to shape the product vision

Designed across all aspects of the user life-cycle

Leveraged user research and data to inform decisions

04/2018 - 09/2019

### SENIOR EXPERIENCE DESIGNER

at *Vrbo, part of Expedia Group*

Led the design effort for a 0-1 host performance dashboard

Leveraged data and feedback to drive product innovation

Developed new information architecture, user flows, and wireframes

Created prototype concepts for user testing and validation

10/2016 - 04/2018

### ART DIRECTOR

at *Nutrabolt Corporation*

2016

### SENIOR DESIGNER

at *Wide Eye Creative*

2015-2016

### SENIOR UI/UX DESIGNER

at *Crispy Interactive*

2010-2015

### ART DIRECTOR

at *Redroc Advertising*

2008-2010

### GRAPHIC DESIGNER

at *Prudential Kansas City Realty*

2006-2008

### GRAPHIC DESIGNER

at *Standard Beverage Corporation*